**I. INFORMATION ON THE FAIR**

1. **Official Name of the Fair:** Vietnam National Industry, Trade and Consumer Goods Fair - Autumn 2025 (Autumn Fair 2025)
2. **Slogan/Theme:**  
   Connecting Industry – Trade – Consumption
3. **Organizing Authority:** The Ministry of Industry and Trade of the Socialist Republic of Viet Nam
4. **Co-organizers:** The Ministry of Culture, Sports and Tourism, and the People’s Committee of Hanoi
5. **Participating and Coordinating authorities:** Line ministries, ministerial-level agencies, and government bodies; Vingroup Group/Vietnam Exhibition Center (VEC); and People’s Committees of centrally governed provinces and cities
6. **Date and Duration:** From 26 October to 04 November 2025

* Opening Ceremony: 18:00, 26 October 2025
* Closing Ceremony: 20:00, 04 November 2025

1. **Venue:**  
   Vietnam Exhibition Center, Dong Anh District, Hanoi
2. **Participants:**  
   Domestic businesses; foreign-invested businesses operating in Viet Nam; and international businesses (if any)
3. **Scale:**  
   The Fair is expected to occupy the entire Kim Quy Exhibition Hall, with an indoor exhibition area of more than 100,000 m², comprising 10 halls, each nearly 10,000 m² (equivalent to approximately 3,000 standard booths).

**II. FAIR ZONES**

The Autumn Fair 2025 will comprise five thematic zones, each with its own theme, implementing body, and specific content as follows:

1. **Zone “Industry, Trade and Services – Prosperous Autumn”**

* **Location/Area:** Hall 1 and 2 – 20,000 m²
* **Content:** Exhibition and promotion space for products in the fields of industry, trade, and services. Booths and display areas will be organized according to product sectors and aligned with the Fair’s official branding system.
* **Implementing Authority:** Ministry of Industry and Trade

1. **Zone “Cultural Industries – Season of Cultivation”**

* **Location/Area:** Central Hall – 10,000 m²
* **Content:** Space for cultural activities, commercialization of cultural products, promotion of culinary culture, traditional “Ao Dai”, tourism, as well as programs to foster cultural and creative industries, entertainment industries, and other cultural events.
* **Implementing Authority:** Ministry of Culture, Sports and Tourism

1. **Zone “The Quintessence of Hanoi Autumn”**

* **Location/Area:** Hall 8 and the Main Lobby – 17,000 m²
* **Content:**
  + **Hall 8:** Promotion and introduction of outstanding industrial and commercial products; exhibition of OCOP products and traditional handicrafts; decorative miniatures and models.
  + **Main Lobby:** Promotion of cultural and tourism products; culinary promotion; spaces for product demonstrations and experiences; trade connection areas; decorative miniatures and models.
* **Implementing Authority:** People’s Committee of Hanoi

1. **Zone “Autumn of Viet Nam - Grace and Fragrance”**

* **Location/Area:** Halls 3 and 4 – 20,000 m²
* **Content:** Exhibition and promotion of regional specialties, products bearing collective trademarks, certification marks, and geographical indications of provinces and cities. Each province/city will organize a joint exhibition space of at least 200 m².
* **Implementing Body:** People’s Committees of centrally governed provinces and cities

1. **Zone “Family Autumn”**

* **Location/Area:** Halls 5, 6, and 7 – 30,000 m²
* **Content:**
  + **Halls 5 and 6:** Exhibition and promotion of branded products from enterprises within the Vincom retail and shopping mall system.
  + **Hall 7:** Exhibition and promotion of furniture, interior and exterior materials.
* **Implementing Body:** Vingroup/Vietnam Exhibition JSC

**III. SUPPORT MECHANISM FOR FOREIGN BUSINESSES AND TRADE PROMOTION ORGANIZATIONS**

Foreign businesses and trade promotion organizations participating in the Fair will be entitled to the following support:

* **Free-of-charge booth rental fees**;
* **Free-of-charge publicity and promotion services** as provided under the Fair’s official communication plan;
* **Free participation in all sideline events** of the Fair, including conferences, seminars, business matching programs, B2B meetings, and related activities.